



Kellum Johnson Massage Therapy

TX license MT031245



News and Stuff

Hard to believe that 2010 is more than halfway done! This means that Kellum Johnson Massage Therapy is over 8 years old, and if you count school, I've been doing this for nine years. Time flies!

August should be an interesting month. My Massage Envy clinic partners with Ikea (at 121 and Dallas North Tollway) to give free chair massages to their customers. We'll be doing this every weekend in August, so I'll be involved, of course. I will also be working at a health fair for one of my clients, so book your massages in advance—my schedule is filling up.

I am still at Massage Envy Stonebriar, Monday through Thursday evenings. I've been there since day one, and I'm not going anywhere. The fact is, I am there for my clients, so I'll be there forever.

My prices have not changed since day one, and I know times are tough, so I have resolved to keep prices low in 2010. I will be keeping my prices the same for the rest of this year, and probably 2011 as well. And, as I've said many times before, I will never add a travel fee, no matter where in the Dallas-Fort Worth Metroplex my client lives!

Massaging for a Good Cause

Last year, the Massage Envy where I work did "Massage for the Cure," a day-long event where we raised money for the Susan B. Komen Breast Cancer Foundation. The event was a success, and it's back this year. We'll be contributing a bigger chunk of our profits to this cause this year, and I'll be kicking in a portion of my pay and tips as well.

Massage for the Cure will be Tuesday, September 14th. We'll only be doing one-hour massages that day and the price is \$49. Call today (972-370-3689, option 1) and book your massage for the cure.

The Right Touch

We have had a little friendly competition at work recently. Taking a cue from *The Right Stuff*, I had the amazing and talented Suzi set up a logo (based on NASA mission patches) for my team.



Find us on the net

<http://www.everything2.com/user/Junkill>

My writings at Everything2

<http://junkill.blogspot.com/>
My blog

<http://www.flickr.com/photos/7694953@N05/collections/72157600386585649/>
Suzi's art

<http://kjmassage.com/beings/>
My book (still available from Lulu.com!)

The Quote Hanger

"Learn to listen.
Opportunity sometimes
knocks very softly."

—**H. Jackson Brown, jr.,
author**

"Watch your thoughts;
they become words.
Watch your words; they
become actions. Watch
your actions; they
become habits. Watch
your habits; they become
character."

—**Anonymous**

"Remember that you are
needed. There is at least
one important work to be
done that will not be
done unless you do it."

—**Charles L. Allen,
American minister**

"The way to do is to be."

—**Lao Tzu, from the *Tao
te Ching***

"Think for yourself, and
let others enjoy the
privilege to do so too."

—**Voltaire, great satirist**

"Old age is like everything
else. To make a success
of it, you've got to start
young."

---**Theodore Roosevelt**

How to Host a Massage Party

A massage party can be a fun and inexpensive way to get massages and have a good time with friends. These things are a blast for the therapists too.

The wonderful thing about a massage party is that all it really takes is space, time, and a little creativity. Many people take a Saturday or Sunday, and set up a spare bedroom or study as the massage room. Massages can be chair or table, and may be however long the host or hostess thinks is appropriate.

HOW AND WHERE

Space permitting, you may even choose to set up two massage rooms. Some clients prefer to have a female or male therapist, and I have female colleagues who like to work these parties as well.

Keep it simple! The best thing about these parties is the time to hang out together. Some parties start in the early afternoon, others in the evening. It's good to get a fairly early start so that everyone can get a turn on the massage table or chair. Encourage the guests to loiter: have them bring some food, or drinks—maybe get together and watch a movie or play some games.

(If you and your guests want to bring the therapists out between sessions and give them a snack or soda, we seldom complain about this kind of treatment!)

If you want to get elaborate, and have the space, maybe consider adding manicures, pedicures, or facials. Call it a "Spa-Day Party" and schedule plenty of time to hang around and have fun with your friends.

LOTS OF FUN, NOT LOTS OF MONEY

This kind of party is fairly inexpensive. I charge a special rate of only \$35 per hour for parties where there are more than two people (really, with only two it's not quite a party...).

Whether it's an event, a shower, someone coming into town, or my own personal favourite holiday: "no-occasion-in-particular", massage parties are a fun and affordable way to pamper yourself and enjoy something healthful and relaxing with friends. Book one soon!